MISSION TO A MILLION: FORWARD TOGETHER

2023



2022

- Launch of Our Social Promise
- · Social Mobility Summit
- · Forward with Marcus Wareing

2023

- 1st Social Impact report published
- · Launch of Social Partner Hub
- · Launch employee volunteering
- Junior Chef Academies (JCA)

2024

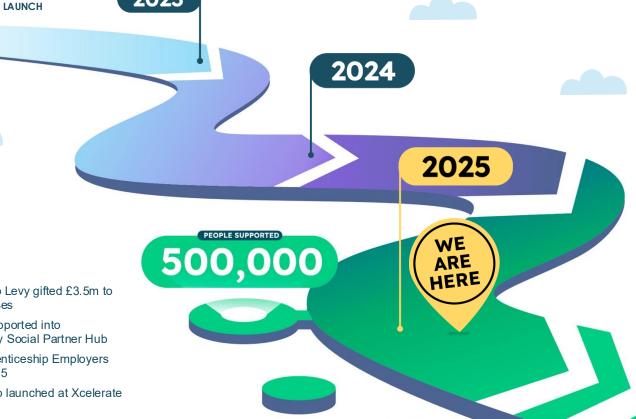
- Launch of Xcelerate with 1.600 people supported
- · Social Promise partnerships established; Street League, Change Please, Ladder Greater Birmingham and Springboard
- · Armed Forces Gold Employer Recognition Scheme

2025

2022

MISSION

- · Apprenticeship Levy gifted £3.5m to small businesses
- · 275 people supported into employment by Social Partner Hub
- Top 100 Apprenticeship Employers DFE Ranked 35
- · Hospitality Hub launched at Xcelerate with DWP
- · Youth Path Partnership with WMCA and Movement to Work
- · 1,500 provided guidance with interviews & CVs
- 3,000 people supported by Xcelerate, generating £884K Social Value



2030

LOOKING AHEAD

- 6 Signature Skills Programmes fuelling growth
- From classrooms to careers in hospitality
- · Culinary Career Pathway amplified
- · Junior Chef Academies scaled supporting 1,500 school aged children
- New Xcelerate Academies

1,000,000

