

MISSION TO A MILLION: FORWARD TOGETHER

2022

- Launch of Our Social Promise
- Social Mobility Summit
- Forward with Marcus Wareing

2023

- 1st Social Impact report published
- Launch of Social Partner Hub
- Launch employee volunteering
- Junior Chef Academies (JCA)

2024

- Launch of Xcelerate with 1,600 people supported
- Social Promise partnerships established; Street League, Change Please, Ladder Greater Birmingham and Springboard
- Armed Forces Gold Employer Recognition Scheme

2022

MISSION
LAUNCH

2023

2024

2025

**WE
ARE
HERE**

2030

LOOKING AHEAD

- 6 Signature Skills Programmes fuelling growth
- From classrooms to careers in hospitality
- Culinary Career Pathway amplified
- Junior Chef Academies scaled supporting 1,500 school aged children
- New Xcelerate Academies

PEOPLE SUPPORTED

500,000

2025

- Apprenticeship Levy gifted £3.5m to small businesses
- 275 people supported into employment by Social Partner Hub
- Top 100 Apprenticeship Employers DFE Ranked 35
- Hospitality Hub launched at Xcelerate with DWP
- Youth Path Partnership with WMCA and Movement to Work
- 1,500 provided guidance with interviews & CVs
- 3,000 people supported by Xcelerate, generating £884K Social Value

PEOPLE SUPPORTED

1,000,000